

Window Display and Webshop Launch

Friday, 30 April 2021 OH Studio Pohlstraße 75, 10785 Berlin

Designer Verena Michels and artist Antonia Breme combine the best of their respective practices: the artist's tactile displays and the designer's plant-based product CAPEBAG question the boundaries of art and commerce, attraction and transience and challenge the perception of the virtual and the analog. The window sheds light on the importance of window displays in urban space. It is both a framework and an ambassador for the digitalisation (of retail) driven by lockdowns: Weather Underground's Webshop is announced within this format ...

Antonia Breme is currently researching intersections between art installation and window display within the context of the Creative Prototyping stipend offered by the Universität der Künste Berlin (UDK): https://www.udk-berlin.de/service/career-transferservice-center/gruenderinnengalerie/display/

Verena Michels is a member of OH Studio in Pohlstraße. Her design label Weather Underground was presented in the framework of Pop-Hub during Berlin Art Week 2019. She is now launching her webshop https://weatherunderground.de.

Opening hours during Gallery Weekend: Friday, 30 April 2021, 16-20h Saturday, 1 May and Sunday, 2 May 2021, 12-15h and 17-20h

The Window Display will be visible from the outside throughout the month of May. The full extend of the Window Display, including running projection, will be visible during the weekends of May.

For appointments please visit: https://weatherunderground.de/News